

Beware of Click Farming Frauds Committed by Scammers Purporting to Be HKTVmall



Defrauding Tricks

Recently, scammers purporting to be HKTVmall randomly added members of the public to WhatsApp groups. Some of them claimed that members of the public could be paid by just collecting products and submitting screenshots as proof. Such scammers asked the victims to browse fraudulent phishing websites or download fraudulent apps, and then complete registration in order to obtain their personal data fraudulently. Others asked members of the public to become “click farmers” by advancing money, put goods into shopping carts on HKTVmall and send screenshots of the carts to them. Then they instructed the victims to deposit the goods payments into designated personal bank accounts. Initially, such scammers would keep the promises and remit the goods payments and commissions to the victims, thus tricking the victims into believing them. Therefore, victims advanced more money to go for larger amounts of shopping. On the other hand, they had already fled with the payments.

How to Protect Yourself

On WhatsApp, you can click Settings > Privacy > Groups and select “My contacts” on the “Who can add me to groups” list to avoid being added to groups by strangers.

Our Advice

- HKTVmall and all the group’s subsidiary companies have never recruited any click farmers;
- HKTVmall’s official WhatsApp account has a blue verified badge;
- All HKTVmall’s transactions are carried out on its official website or app only. Members will not be invited to write product reviews by means of promotion, and will not be asked to collect products to lift the rankings of merchants;
- It is extremely likely to be a scam if an employer asks you for advance payment or guarantee money before you start working, or claims to recruit “click farmers”, “order takers”, “likers”, etc.;
- If in doubt, please call the “Anti-Scam Helpline 18222” for enquiries.